

FAME HOG .COM



WHAT IS FAMEHOG.COM?

FameHog is an entertainment hub and industry marketplace. A virtual network where members of the film and television can showcase their work, connect with other professionals and access classifieds.

In a world of instant gratification, it pays to be ahead of the game. FameHog members can showcase their portfolio of work online, allowing it to be accessed by anyone at anytime.

FameHog provides the tools to create a state of art "Weblet" where members can post their resumes, photos, videos, audio tracks, news, press and contact information. A "Weblet" is a mini website complete with media, pictures, and info put together in one package at the entertainment industry's fingertips.

FameHog is home to actors, directors, make-up artists, producers, production companies, photographers, editors, stunt men, visual effects, casting directors, agents, managers, and many more. From the most seasoned veteran to the next big thing, FameHog provides a place for everybody who is or wants to be apart of the film or television industry to shine.

FameHog offers a exceptional set of features and services to both our members and our guests; creating a symbiotic community between those wanting to showcase their work and gain exposure and those looking to find specific talent. The industry is changing, welcome to the Evolution!





FAMEHOG FEATURES & SERVICES

Profile Page – Post your photos, resume and contact information.

Video & Audio Players – Upload media to your state of the art media library.

Resume Builder – Create and update your online resume, which can then be emailed and downloaded.

Photos Gallery – Create a photo slideshow simply by adding images to your profile.

FameHog URL – Create a customer URL. www.famehog.com/yoururl

News/Press/Blog – Post your latest content for other members to read, comment and search.

Networking – Make connections with other industry professionals and add them to your network.

HogMail – Send messages to other members inside the FameHog network.

FameMeter – Get higher rankings the more page views, video views and ratings you get.

Search – The FameHog advanced search system allows you to find what you need when you need it.

Privacy – Control your content, who sees your content and all members in your network.

EPK – Email electronic version of members profile pages, videos, audio tracks and resumes.

Classifieds – With classifieds you can post and respond to jobs, wanted ad, events and much more.

Who's Hot – View spotlight, featured and top ranked members in every field of the industry.

FAMEHOG PRICING

Pricing for FameHog varies depending on the level of services desired. FameHog offers a free limited account (Listing) for those just getting started as well as a full membership for \$9.95 per month.

FameHog is free for guests looking to browse the site to find talent or for anybody who enjoys a behind the scenes look at some of the best in the entertainment industry.

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FAMEHOG PLANS

\$9.95 per month

FREE

MEMBERSHIP

LISTING

	MEMBERSHIP	LISTING
Profile Page	✓	✓
FameHog URL	✓	✓
Photo Gallery	✓	6 Photos
Video Player	✓	
Audio Player	✓	
Resume Builder	✓	✓
HogMail	✓	
Networking	✓	
Post Classifieds	✓	
News/Press/Blog	✓	
Add-Ons	✓	
Color Theme	✓	✓

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COMPANY OVERVIEW

Launch:	August 2008
Founders:	Scott Mallone and Jason Hamer
Funding:	Privately funded
Headquarters:	Burbank, California
Website:	www.famehog.com

FAMEHOG FOUNDERS

Scott Mallone

Scott Mallone is the owner of Haydon Innovation, a full service creative agency specializing in branding, website design, and marketing located in Los Angeles, California. Mallone has designed and developed hundreds of websites from fashion and entertainment to social networking. With over 12 years of creative and web development experience, Scott has provided services for companies including Cox Communications, House of Blues Hotel and Fox Searchlight. He is considered an expert in the web world. With an eye for design and vast experience in the web and eCommerce, Scott led the way in the naming, branding, design, and development of the FameHog website.

Jason Hamer

Jason Hamer's career in the film industry began in special effects makeup. Starting on low budget horror films, he worked his way up to coordinating and supervising effects for TV and motion pictures. From independents to the block busters, TV to film, in front of the camera and behind the scenes, Jason has experienced all aspects of the entertainment industry. His credits include Spiderman 2, The Rundown, Village, Apocalypto, and the Cohen Brother's, No Country For Old Men, and is most recently appearing on the hit ABC show, Criminal Minds. With over 14 years of experience, knowledge of the industry, connections to prominent insiders and the ability to create, produce and direct all of FameHog's viral marketing campaign, Jason is poised help launch FameHog into stardom.